

PROGRAM AND METHOD FOR PROVIDING A DELIVERY DATE,
AND RECORDING MEDIUM THEREOF

ABSTRACT OF THE DISCLOSURE

The purpose of the present invention is to improve customer service and to promote sales activities by notification of a delivery date (guarantee value) for customer's requirement information, by presenting a delivery date (guarantee value) for a requirement information from a customer, and making an automatic allocation according to such a delivery date (guarantee value) upon receiving a formal order while automatically erasing the guarantee value that is not available for the formal order.

A method of the invention include the steps of: entering the requirement information of a product from the customer; supplying the customer with a provisionally allocated shipment guarantee value for the above entered requirement information; receiving a formal order-receiving information of the product from the customer; and formally allocating an applicable said guarantee value to the above-received formal order-receiving information.